

Social Savvy

Navigating the Social Media Marketing Landscape



Monthly Social Media To-Do List!

- Review each profile thoroughly.
- Update your website monthly to keep it engaging and current.
- Publish a new blog post at least once a month to maintain reader interest.
- Refresh your monthly goals effectively.
- Organize a monthly meeting with your team.
- No team? Consider recruiting dedicated volunteers.
- Plan the upcoming month's activities.
- Revise your social media schedule.
- Schedule posts efficiently.
- Ensure all profiles are updated as needed.
- Follow back new supporters.
- Connect with a notable individual on each platform.
- Address any outstanding tasks from this month.

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Notes!

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