

# Social Savvy

Navigating the Social Media Marketing Landscape



## Weekly Responsibilities

- Share your top book picks with a cute graphic and give the author a nod.
- Connect with your circle of readers, writers, and bloggers for a boost of inspiration.
- Review your insights and make easy updates to keep things feeling smooth and balanced.
- Try out new platforms and discover ideas that spark something fun.
- Plan your weekly posts across every platform to stay on track.
- Gather ideas for next week's content and visuals.
- Update your ads or posts and revisit last week's wins.
- Check your performance numbers to spot what's working.
- Visit Facebook groups a few times a week and share light, friendly daily posts.

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## Notes!

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